SEO Checklist:

TURN YOUR SEO MISTAKES INTO SUCCESS

Brought to you by:

SEOPressor 5

As a beginner, you tried to build your website with SEO for weeks and months. However, your website is not performing as well as you expected. And you wondered why.

Here is a simple guide for you to identify if you have committed the SEO mistakes without realizing it. Below is the checklist that you can refer to that helps to create a better content for your website.

Content		
1.	Avoid creating **misleading titles**.	✓
2.	Keep your **headline between 50-60 characters**.	✓
3.	Reread your blog post and **make sure you don't sound like other writers** to avoid plagiarism.	✓
4.	Provide data as proof to **support your facts**.	✓
5.	Always check your content to **find out which aspect that you can improve in** even after publishing your blog post. For example, keyword optimization.	✓
6.	**Do internal linking** to all the posts and websites that you've mentioned for the convenience of readers.	✓
7.	Plan your schedule and **post consistently**, once or twice a week (up to you). You can use Trello to organize your agenda.	✓
8.	Diversify the **LSI keywords** in your content. You can look for more options at http://lsigraph.com/.	✓
9.	Include some **personal touch** in the story so that readers can relate better.	✓
10.	Write a **short and simple meta description** between 150-160 characters for readers and Google to have an idea on what your article is about.	✓
11.	Use Google Analytics to **check your content and website performance from time to time** to see what is working and what's not.	✓
12.	Include **H1, H2, and H3 tag** in your content to guide the reading's flow.	✓
13.	Check **how easy the readers can understand your content** at https://readability-score.com/.	✓
Keywords		

14.	Remember to **include keywords in your headline, URL and meta description.**	✓
15.	Choose the **keywords that answer the user's intent** (informational, navigational, transactional).	✓
16.	**Don't stuff the same keywords** over and over again in your content.	✓
17.	Check your keyword density with this formula: **Keyword Density = (Number of Keywords / Total Words in Article) X 100**.	✓
Images		
18.	Use only **images related to your topic** in the blog post. Irrelevant images are not useful to the readers.	✓
19.	Insert **interesting infographics or pie chart** rather than boring data like words.	✓
20.	Remember to **include ALT text in the images** so that Google will know what is your image about.	✓